

MISSOURI ASSOCIATION FOR FAMILY & COMMUNITY EDUCATION, INC.
MARKETING & MEMBERSHIP REPORT

Summary of work done in 2009

Report for Club/County _____

DUE DATE: Postmarked by February 15, 2010
March 15, 2010

TO: COUNTY CHAIRMAN
TO: STATE CHAIRMAN

Name of person submitting report: _____

Address: _____ Phone: _____

County: _____ District: _____

1. Number of marketing and membership sessions held in 2007? _____ Tell about them:

2. Were MAFCE brochures used? _____ Where were they displayed? _____
Number of people reached: _____ # Volunteer hours: _____
#Reached through the media? # _____ Newspaper?# _____ Radio?# _____ TV# _____

3. Did the county/club develop its own brochures, newsletter, displays or banners?
If so, how many? _____ How were they used: _____
Number of people reached? _____ # Volunteers hours? _____
#Reached through the media? # _____ Newspaper?# _____ Radio?# _____ TV# _____

4. Was tri-fold display made for MAFCE Annual Conference? Yes _____ No _____
If so, how many? _____ Subject of tri-fold? _____

5. Write a short summary on a separate sheet about the most successful Marketing
and Membership project.

Tell us what the program was _____

Level the program was conducted: Club _____ County _____ District _____
Number of presenters? _____ Were they FCE members? Yes _____ No _____
#Volunteer hours? _____
Who presented the program? _____
Number of people attended? _____ FCE members? _____ Non-members? _____
#Reached through the media? # _____ Newspaper?# _____ Radio?# _____ TV# _____

6. Number of new members in 2008 _____
How many new members were recruited in your club? _____ County? _____
How many new FUTURE FCE MEMBERS were recruited in your club? _____ County? _____
Did you hold Youth Activities? Yes _____ No _____
If so, explain _____
What actions were used for recruiting new members? _____

Are you doing a follow-up on moving members? _____ How? _____
Do you intend to expand your membership drive? Yes _____ No _____
Tell me your plans _____